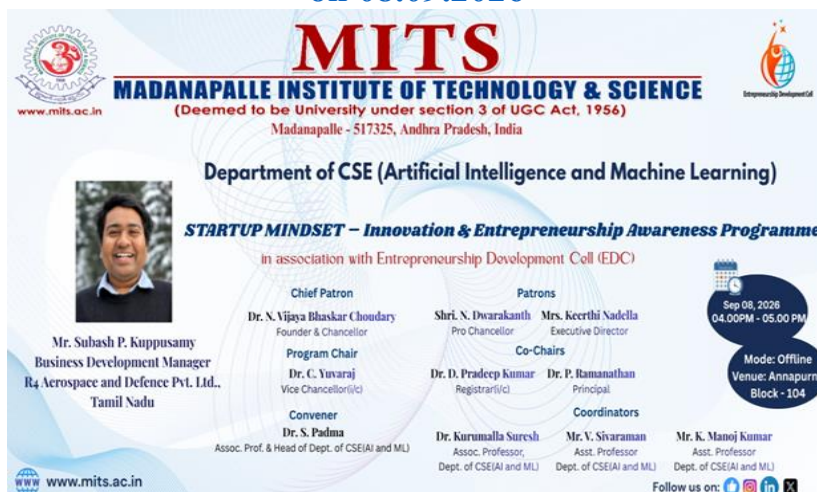


A Report on Workshop on
“Startup Mindset – Innovation & Entrepreneurship Awareness Programme”
Organized by Department of CSE-AI & ML
on 08.09.2026



Report Submitted by: Mr. V. Sivaraman, Assistant Professor, Department of CSE (AI and ML)

Resource Person Details: Mr. Subash P. Kuppasamy, Business Development Manager, R4 Aerospace and Defence Pvt. Ltd., Tamil Nadu

Participants: CSE (AI and ML) – 80 Students

Venue: Seminar Hall - A

Mode of Conduct: Offline

Report Received on 22.09.2026.

Department of Computer Science and Engineering (AI and ML) organized a workshop on **STARTUP MINDSET – Innovation & Entrepreneurship Awareness Programme** on 08.09.2026 (Tuesday).

Welcome Address:

Mr. V. Sivaraman, Assistant Professor, Department of CSE (AI & ML), Madanapalle Institute of Technology & Science (MITS), delivered a warm and cordial welcome address, extending greetings to the dignitaries, faculty members, and students gathered for the programme.



Keynote Address

Dr. S. Padma, Associate Professor & Head, Department of CSE (AI & ML), MITS, delivered the keynote address on the importance of developing a startup mindset among students. She emphasized that entrepreneurship is not limited to starting a business but involves identifying real-world problems, thinking creatively, developing innovative solutions, and creating value for society. She encouraged students to look beyond conventional career paths and explore opportunities in innovation, entrepreneurship, research, and technology-driven startups. She highlighted the importance of transforming ideas into practical solutions through systematic problem identification, market understanding, prototyping, testing, and continuous improvement.

Dr. S. Padma further stressed the significance of **teamwork, communication skills, leadership, risk-taking, creativity, and resilience** in building a successful entrepreneurial journey. She motivated the students to learn from failures, remain open to new ideas, and develop the confidence to turn innovative ideas into meaningful projects and potential startup ventures.

Resource Person Session:

Mr. Subash P. Kuppusamy, Business Development Manager, R4 Aerospace and Defence Pvt. Ltd., Tamil Nadu, served as the Resource Person and interacted with the students on innovation, entrepreneurship, and the development of a startup mindset. He covered the following:

- Importance of developing an entrepreneurial mindset among students.
- Encouraged students to identify real-world problems and develop innovative solutions.
- Explained the process of transforming an idea into a practical and viable solution.
- Highlighted the importance of problem identification, idea generation, validation, prototyping, and testing.
- Discussed the role of market research and understanding customer needs in developing successful startups.
- He emphasized essential entrepreneurial skills such as creativity, leadership, teamwork, communication, decision-making, adaptability, and resilience.
- Encouraged students to explore emerging technologies and interdisciplinary approaches for developing innovative solutions.
- He shared industry-oriented insights on business development and entrepreneurial opportunities.
- Motivated students to consider innovation, entrepreneurship, and startups as potential career pathways.
- The session included an interactive discussion, with students actively participating and raising queries related to startups, innovation, and entrepreneurship.

Core Session Takeaways:

- **Idea to Execution:** Walked students through the full startup lifecycle, from problem identification and idea generation to validation, prototyping, and testing.
- **Market Realities:** Highlighted the critical role of market research and understanding customer needs to build commercially viable solutions.
- **Core Skills:** Emphasized essential traits for founders, including creativity, leadership, communication, adaptability, and resilience.
- **Industry Perspectives:** Shared industry-oriented insights on current market opportunities and business development strategies.



Vote of thanks

The session concluded with a formal vote of thanks delivered by Mr. K. Manoj Kumar, Asst. professor, expressing deep gratitude to the guest speaker for his valuable insights. Special appreciation was extended to the Management and Principal, for their guidance and institutional support. The organizers also acknowledged the dedicated effort of the faculty coordinators and praised the enthusiastic participation of the students, whose active involvement contributed directly to the event's overall success.

Outcomes:

At the end of session, students are able to

1. Analyze Real-World Problems for Innovation
2. Apply the Startup Lifecycle Framework
3. Evaluate Business & Market Opportunities
4. Develop Professional & Entrepreneurial Competencies

UN-SDG Mapping:

SDG 1: No Poverty
SDG 4: Quality Education
SDG 9: Industry, Innovation, and Infrastructure
SDG 13: Climate Action